

KITCHEN & BEVERAGE APPLIANCES

New collection of
Small Domestic Appliances

HD LINE

KITCHEN & BEVERAGE APPLIANCES

TAKING CARE OF EVERY ASPECT ABOUT YOUR HOME REQUIRES SPECIAL ATTENTION, BUT IT MAY BE HARD TO ACHIEVE PERFECT RESULTS WITHOUT THE RIGHT EQUIPMENT.

THE NEW HOTPOINT HD LINE WAS DESIGNED TO RESPOND TO NEEDS EXPRESSED BY CONSUMERS. THROUGH NEW-GENERATION TECHNOLOGY AND A SUPERIOR PERFORMANCE LEVEL ENABLING HIGH-DEFINITION RESULTS, HD LINE SMALL APPLIANCES ENHANCE YOUR HOME EXPERIENCE.

HD LINE IS ALSO DISTINGUISHED BY ITS FUNCTIONAL DESIGN AND COORDINATED LOOK, THEREBY CONTINUING HOTPOINT'S TRADITION AS A PAN-EUROPEAN SYMBOL OF INNOVATION AND HIGH PERFORMANCE.

HOTPOINT PRESENTS HD LINE.
THE NEW RANGE
OF APPLIANCES
FOR HIGH-DEFINITION RESULTS
IN THE KITCHEN & BEVERAGE
PREPARATION.

HD LINE

Producing your best results in the kitchen with the lowest possible waste of time and resources in the preparation phase and tidying up. In order to offer all this to those who love their home, Hotpoint has developed a new range of small appliances, which guarantees high-definition results while preparing food and beverage: HD Line. Effective and multipurpose, they will produce superior results over time and are totally trustworthy. They are enjoyable to use, quick to wash and they require minimum care. Decorative appliances thanks to an elegant aesthetics with hi-tech design too: high-quality materials and well-crafted details create a co-ordinated style for the whole range. Welcome to the world of HD Line.





DIGITAL KETTLE

"Taking a precious moment all for oneself to make a cup of tea or coffee, or a herbal infusion means you need the result to be exactly the way you want it."*

HD LINE Electronic control technology to set 6 different temperatures.

*Taken from the international market research by People Research.



ALL BEVERAGES ARE DIFFERENT. THE FIRST DIFFERENCE IS THE HOT WATER.

Tea is a very demanding beverage. Each variety has to be steeped at a specific temperature to bring out its full aroma. That's why the new Hotpoint Digital Kettle doesn't just heat water quickly, it heats it to exactly the right temperature **thanks to the electronic control which allows you to regulate a precise setting on a digital display.** A tiny difference for an even more amazing flavour experience.





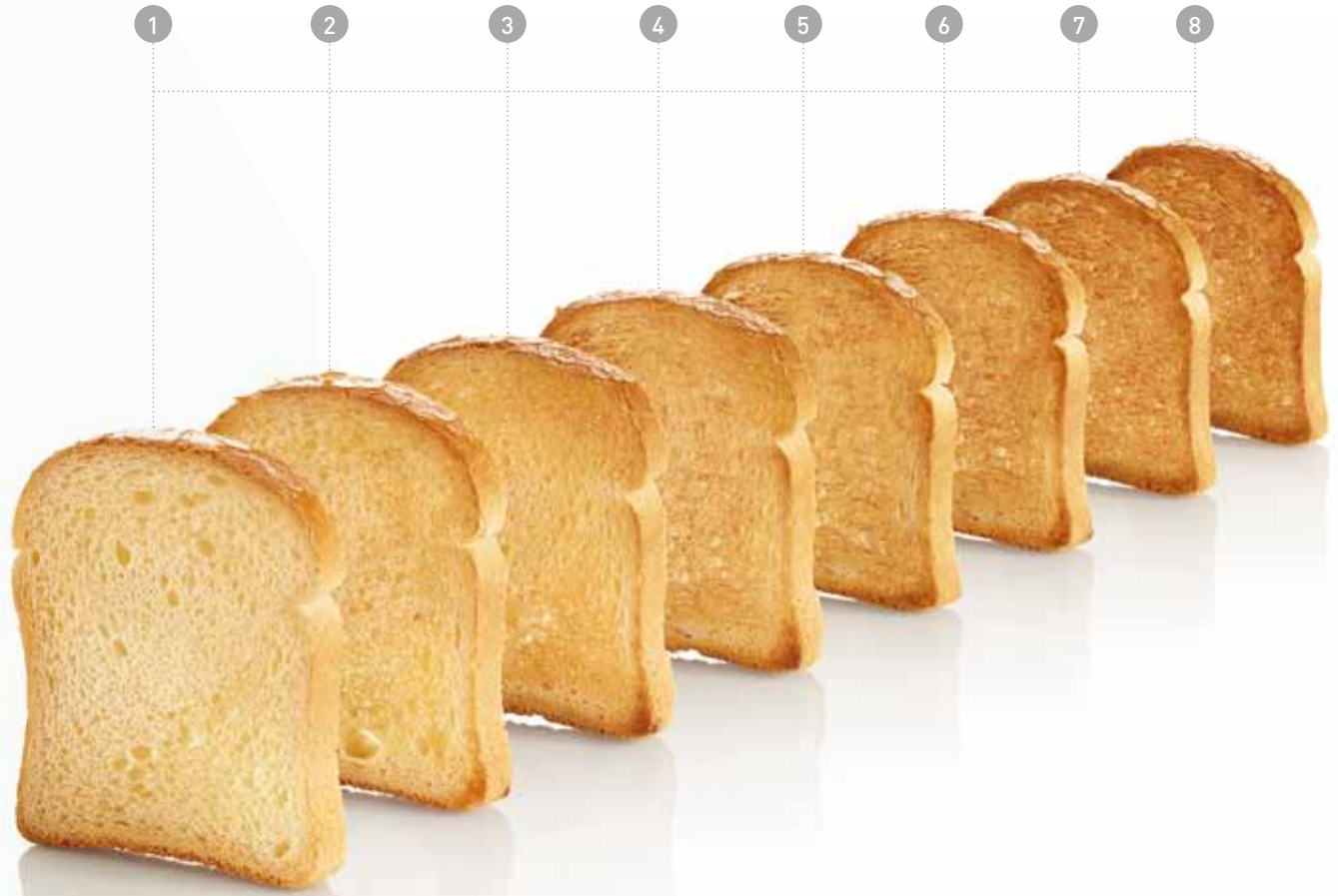
EXTRA LONG DIGITAL TOASTER

"When using a toaster, the problem is often toasting the bread to the right degree, just the way each of us likes it!"*

HD LINE Electronic control technology to set 8 browning levels.

HD LINE

*Taken from the international market research by People Research.



WE STARTED WITH THE BREAD. AND FOUND 8 DIFFERENT WAYS OF TOASTING IT.

Few foodstuffs taste so much better simply by heating them. A slice of perfectly toasted bread is a pleasure everyone enjoys, but there are those who want it barely heated while others prefer it a deep golden-brown and crispy-crunchy. To make everyone happy, the Hotpoint Extra Long Digital Toaster has an **electronic control for setting eight different browning levels**, all exactly adjusted to give a perfect, even result.



SLOW JUICER

"Juices and centrifuges are a way of enjoying all the nutrient and taste properties of fruit and vegetables to the full. I'd like to be able to prepare them at home but everyone with a centrifuge complains about the waste of too much pulp."*

HD LINE

30% more juice than a traditional juicer
with maximum nutritional benefit.

*Taken from the international market research by People Research.



A GENTLE TOUCH WILL GET YOU ANYTHING. EVEN 30% MORE JUICE.

A glass of freshly-squeezed juice is a joy for our taste buds and our health. However, very often a lot of juice is retained in the pulp that is thrown away. You'll be amazed how much more juice the new Hotpoint Slow Juicer can extract from the same amount of fruit and vegetables: up to 30% more. The secret is softer, more precise squeezing, which is also better at conserving vitamins and nutrients. For a toast to flavour as well as to our good health.





MULTI FUNCTIONAL FOOD PROCESSOR

"Sometimes I fancy preparing something special; highly effective kitchen appliances can help me a lot and make my job that much easier."*

HD LINE Variable speed technology with perfect setting level for any needs.

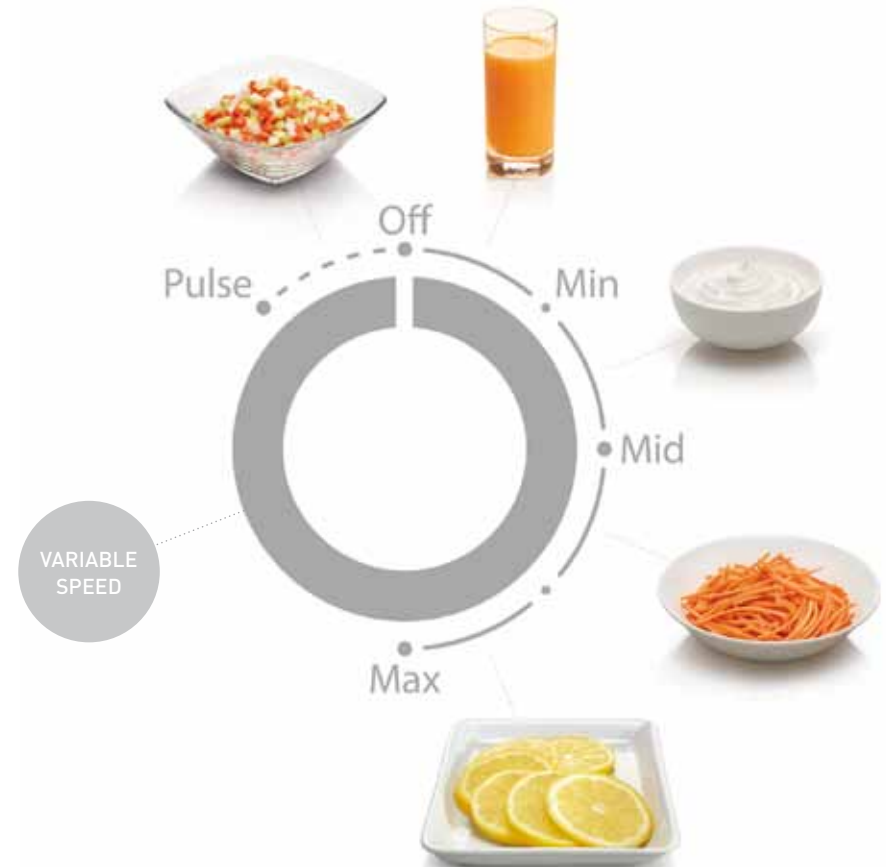
HD LINE

*Taken from the international market research by People Research.



ENDLESS POWER LEVELS, UNIQUE PERFECTION.

Do you think talent is all it takes in the kitchen? The Hotpoint Multifunctional Food Processor is a decidedly powerful, **multipurpose robot which does everything** with the effectiveness and professional skill of a real chef. Thanks to the **variable speed technology and the number of accessories it has**, it allows you to tackle an endless range of preparations like chopping, whipping, blending and many others to achieve impeccable results every time.





STEAM BLENDER

"I'd really like something that can help me to make cooking easier and quicker. What I need is a single appliance that can chop, blend and cook so that preparing dishes is effort-free".*

HD LINE

Multifunctional blender with exclusive steam cooking option.

*Taken from the international market research by People Research.

FROM A BLENDER THAT STEAM-COOKS YOU CAN EXPECT ANYTHING.

When a small appliance does everything by itself then it really is great. Like the Hotpoint Steam Blender, a tiny technological miracle that blends any food, cooks it with steam and doesn't make you get out the saucepans. Put pieces of vegetables into it and out comes a cream of vegetables ready to eat, or the world's best mashed potatoes. Unbeatable in making baby food. Not even the cold puts a limit on it, because it's quick and perfect on any occasion, even for crushing ice.





MULTI FUNCTIONAL HAND BLENDER

"I often find I need a whole range of tools to prepare daily meals. It would be nice to have just one single multi-purpose appliance so I wouldn't have to waste time and I'd certainly get better results."*

HD LINE 700 W High power with exclusive fully stainless steel body.

HD LINE

*Taken from the international market research by People Research.

IT'S EASY TO GET LOST IN THE KITCHEN. WE ALWAYS SHOW YOU A POWERFUL WAY OUT.

It's great fun trying out different recipes and flavours. But we often run the risk of losing ourselves in a maze of preparations. Luckily, the Hotpoint Multifunctional Hand Blender shows you always the best, quickest way of doing whatever you need. Ready in an instant and so versatile to whip, grind, mix, slice, chop and even shake perfectly, simply by changing accessories, **with 700 watt high power and the whole resistance of a fully stainless steel body**. Then you can put it away just as quickly, neat and tidy in its practical compact box.

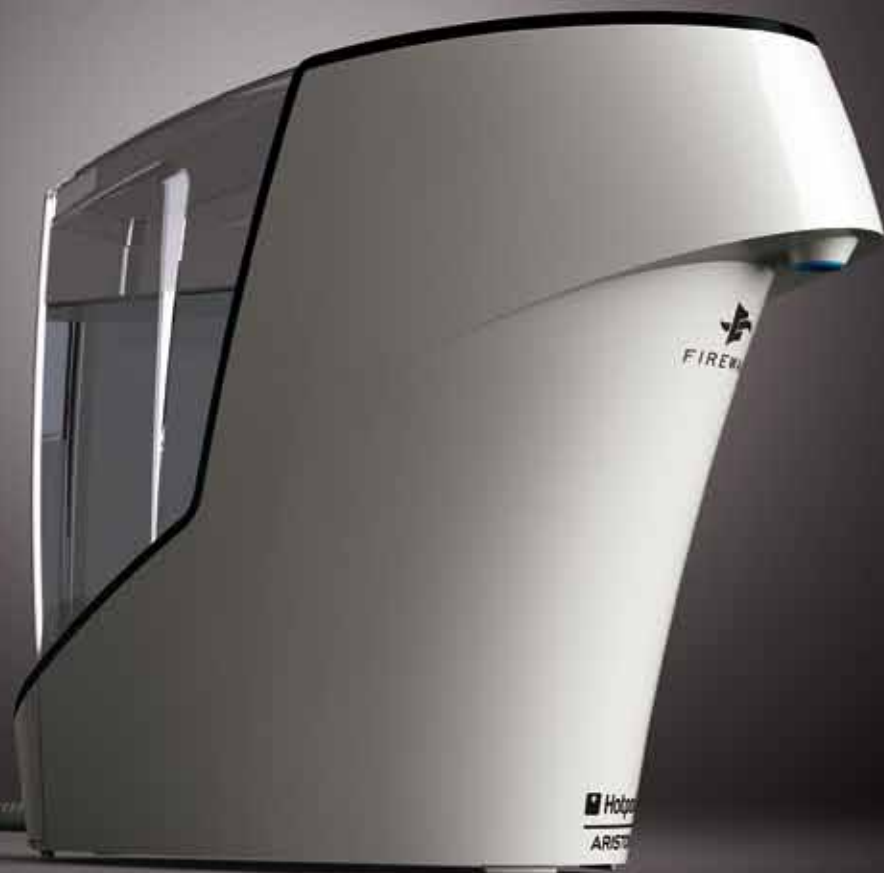
WHISKING



SHREDDING



SLICING



WATER MACHINE

"There's nothing more thirst quenching than a cool glass of water. The tap water at home is drinkable but it does not have a pleasant taste or smell... and sometimes it may even contain impurities and residue! That's why I often resort to buying bottled water, despite the inconvenience of its cost and impact on the environment. I would like to find a practical system that turns my tap water into really pure and safe drinking water."*

HD LINE 99,9999% bacteria removal 100% of the time.

*Taken from the international market research by People Research.



HAVE YOU EVER TRIED THE TASTE OF PURITY?

Tap water in the home is a vital resource. Conveniently available at all times, it can be even nicer and safer to drink if all its invisible impurities are removed. Therefore the new Hotpoint Water Machine harnesses three innovative technology systems. **The exclusive UV-ray Firewall purifies the water at source to ensure 99,999% purity 100% of the time.**

An active carbon filter eliminates chlorine and other residues to improve the taste and smell of the water. Lastly, the special Biocote treatment prevents the formation of impurities in the tank and at the dispenser head. When the purest source of water is in the home, the environment is grateful, too.



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FLOOR & GARMENT CARE

New collection of
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HD LINE

& GARMENT CARE

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HIGH-DEFINITION RESULTS FOR
FLOOR AND GARMENT CARE.

HD LINE

Taking care of your home with the best possible outcome and lowest possible expenditure of time and resources.

In order to offer all this to those who love their home, Hotpoint has developed a new range of high definition small appliances, which guarantees high-definition results for floor and garments care: HD Line.

Efficient, multipurpose, they will produce superior results over time and are totally trustworthy. They are enjoyable to use and quieter; in addition they require minimum care.

An elegant aesthetics with hi-tech design, high quality materials and well-crafted details make the difference.

Welcome to the world of Hotpoint HD LINE.





TROLLEY POWER

"A vacuum cleaner is a must-have appliance, however obtaining the desired result requires time, effort and patience. It is a tedious and unrewarding chore, especially if you are not using the right tools... because you need to be careful not to damage anything. That's why I'd like to find a product that allows me to clean thoroughly and accurately with as little effort as possible."*

HD LINE

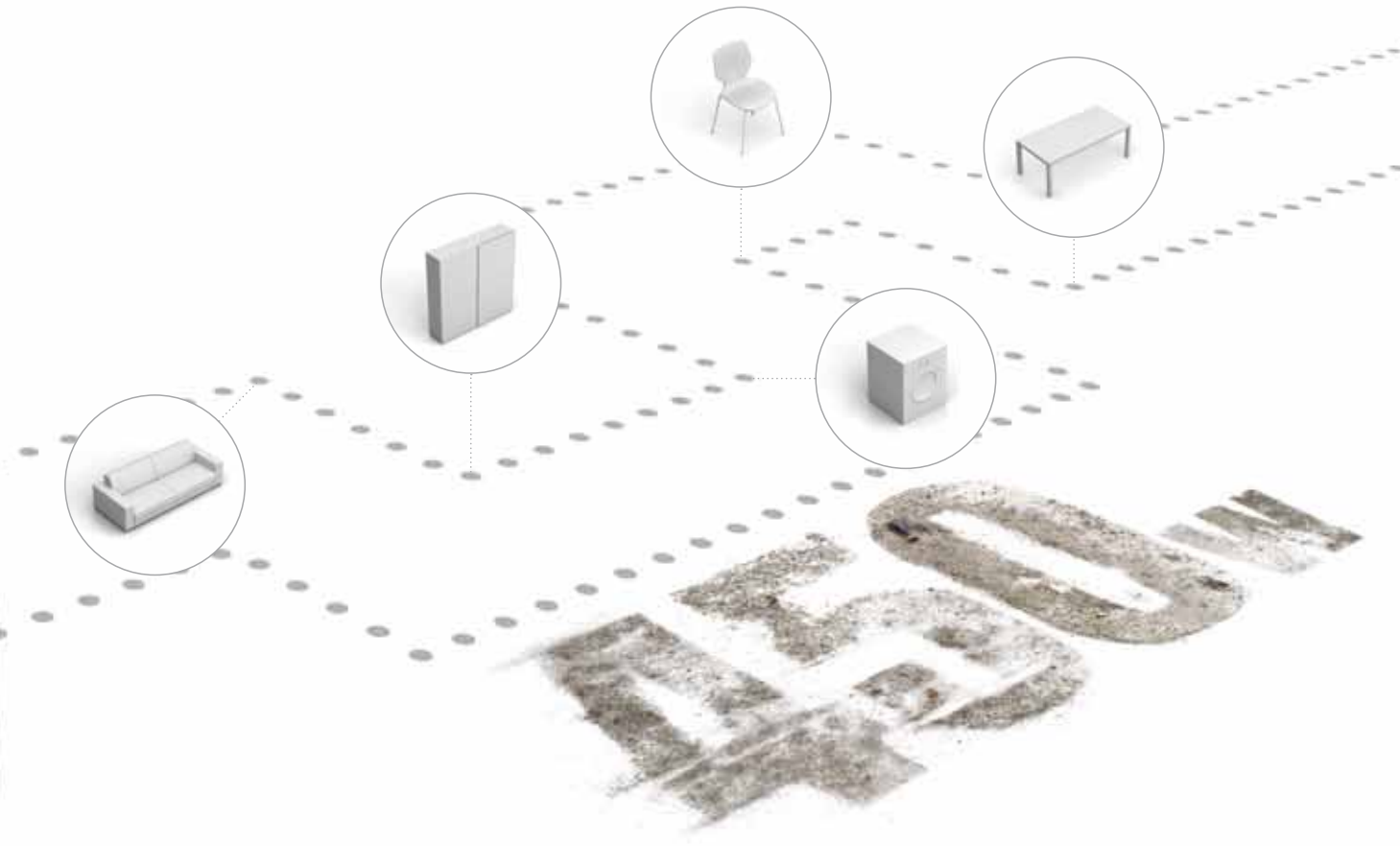
The easiest way of getting into every corner of your home,
with 450W of extreme suction power.

*Taken from the international market research by People Research.

DESPITE ALL THE OBSTACLES, POWER MANOEUVRING HAS NEVER BEEN EASIER.

It's nicer living in a clean home. And if your vacuum cleaner is a Hotpoint Trolley Power, vacuuming will be far quicker – you'll notice the difference.

Trolley Power's extreme suction power enables perfect results and maximum hygiene thanks to a Hepa 13 filter which filters out 99.95% of dust. The exclusive Trolley System makes it easier to move the vacuum cleaner effortlessly and without knocking the furniture. Remote Power Control provides the ultimate convenience: you can adjust the suction rate without having to bend down. A cleaner house – quicker and easier.





COMPACT POWER

"When it comes to vacuum cleaners, versatility is the most important thing for me: I would like a product that is ready to use and is suited not only for vacuuming a few crumbs up off the floor but also cleaning the whole house. But how is it possible to find a product which is always ready to use, which does not take up too much space and which also provides the same performance as a cylinder vacuum cleaner."*

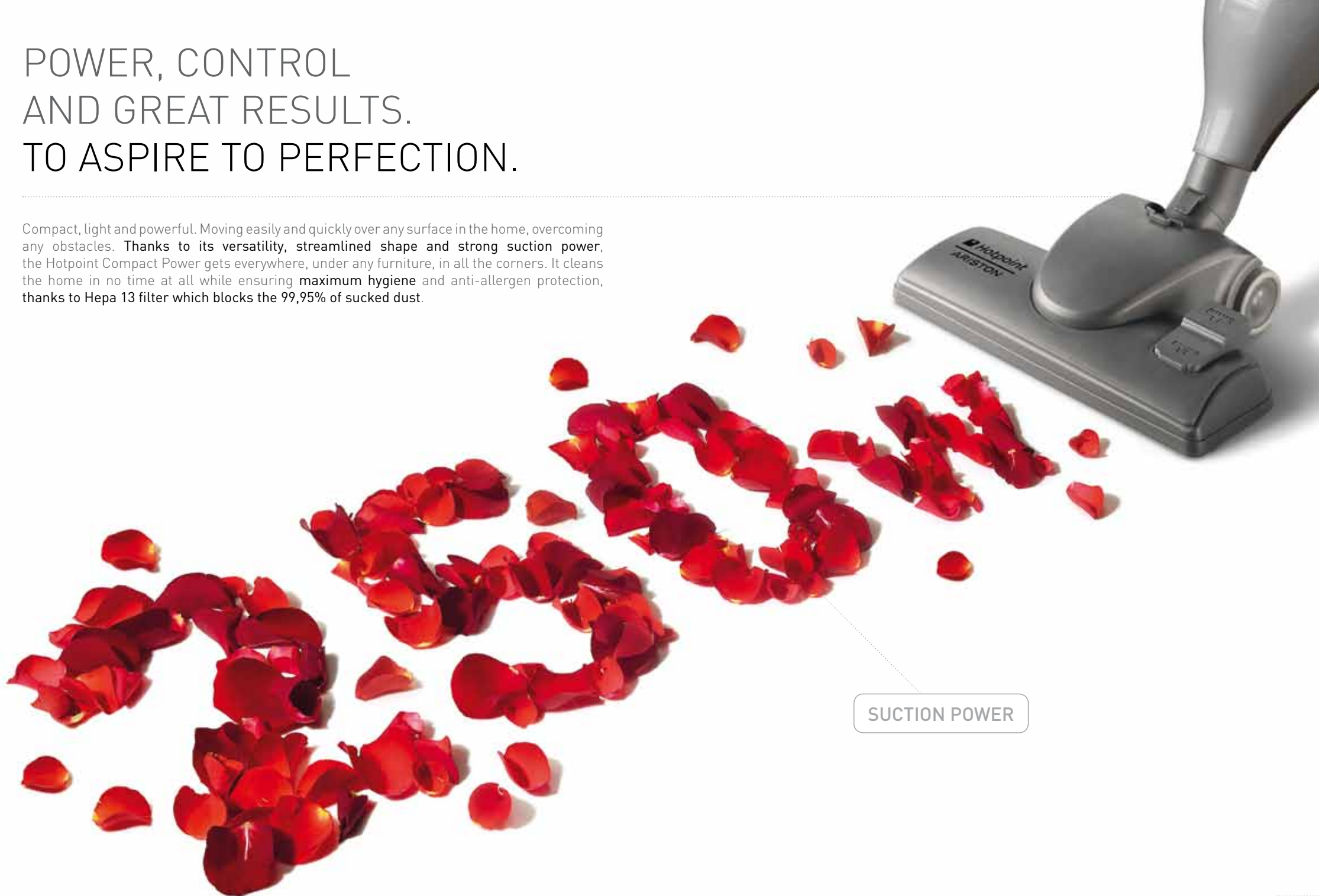
HD LINE

Extremely compact and lightweight
with 250W suction power for perfect results.

*Taken from the international market research by People Research.

POWER, CONTROL AND GREAT RESULTS. TO ASPIRE TO PERFECTION.

Compact, light and powerful. Moving easily and quickly over any surface in the home, overcoming any obstacles. Thanks to its versatility, streamlined shape and strong suction power, the Hotpoint Compact Power gets everywhere, under any furniture, in all the corners. It cleans the home in no time at all while ensuring maximum hygiene and anti-allergen protection, thanks to Hepa 13 filter which blocks the 99,95% of sucked dust.



SUCTION POWER



COMPACT GENERATOR

"I would like perfect ironing results but I also want to save time and effort... Therefore I need a practical, easy to handle iron which can offer me excellent results while reducing the effort I put in."*

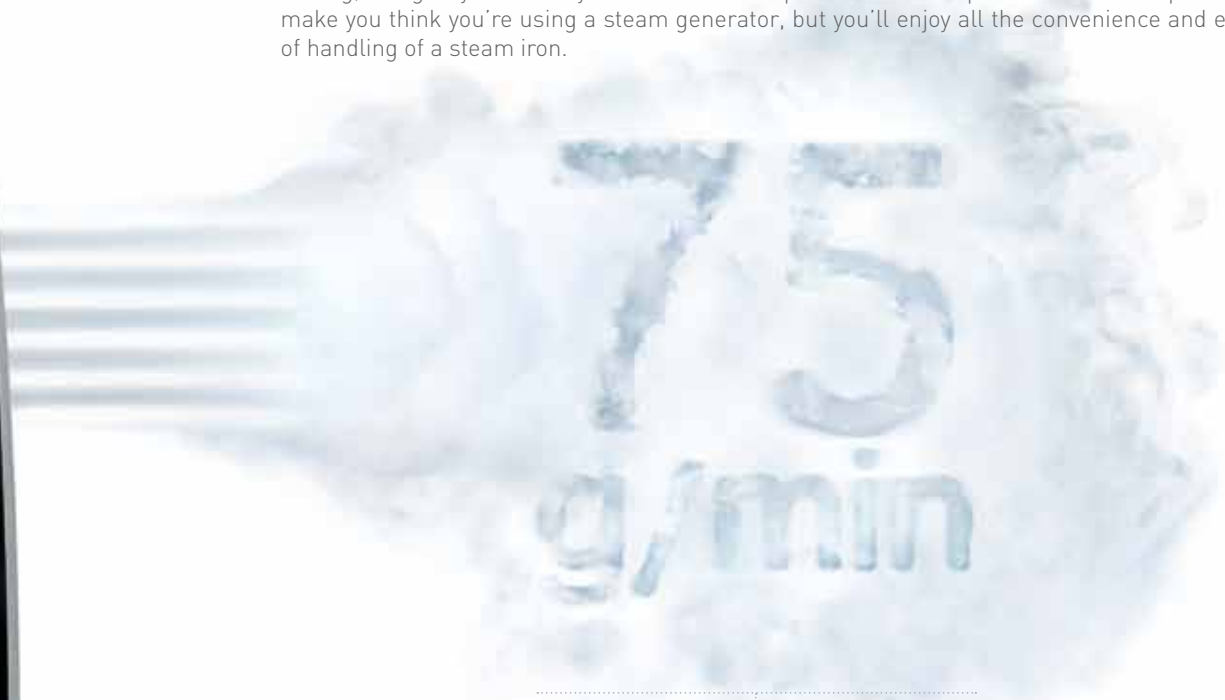
HD LINE

The steam iron with the performance of a steam generator.

*Taken from the international market research by People Research.

WE GAVE EXTRA STRENGTH TO THE STEAM. SO YOU NEED LESS STRENGTH TO IRON.

Does ironing put pressure on you? We've increased the steam pressure so that ironing will be quicker and less tiring. The result is Hotpoint Compact Generator, the water-injection iron that generates an amazingly powerful jet of steam, as much as **75 grams per minute**. Thanks to the revolutionary **Calc Proof** system you can use any kind of water and forget about tiresome descaling operations. Also, the **exclusive Hot Tip**, designed to get into every tiny corner of your fabrics, and the hard-as-diamond **Diamond Glide** soleplate that glides effortlessly over your ironing, will give you the very best results. Compact Generator's performance and speed will make you think you're using a steam generator, but you'll enjoy all the convenience and ease of handling of a steam iron.



2300 W
POWER

140 g/min
EXTRASTEAM



POWER PERFECTION

"I love to take care of my clothes, even when ironing them, and I always want to obtain the best results. A steam generator iron allows me to achieve impeccable ironing results but requires careful maintenance due to limescale. Limescale can mark or even damage clothes."*

HD LINE Maximum performance without the maintenance need.

HD LINE

*Taken from the international market research by People Research.



100%
PERFECTION

0%
LIMESCALE

VISIBLE PURITY, FOR IRONING WITH OUR EYES CLOSED.

Does scale, deposited on your clothes, spoil your ironing? Hotpoint's revolutionary Power Perfection with its integrated **Calc Proof** System solves the problem! Scale is eliminated in the water automatically. You no longer need to clean the soleplate and tank, thereby saving time and energy and extending the working life of your steam generator. The new **Diamond Glide** soleplate, hard-as-diamond with a flowing movement, the **exclusive Hot Tip**, designed to get into every tiny corner of your fabrics, and the **power of a 120 grams-per-minute steam jet** allow you the easier and quicker ironing. You will then reach the depth eliminating every crease and leaving only the perfection of your ironing for everyone to admire.

